

Case Study

Jabiru Aircraft Pty Ltd



Company Profile

Jabiru Aircraft Pty Ltd is the only company in Australia, and one of only five manufacturers in the world, to manufacture both aircraft and aircraft engines. The company was formed in Bundaberg in 1988. Since this time Jabiru has successfully grown to become one of the top five sports aircraft manufacturers in the world. Aircraft and aircraft kits have been sold in over 30 countries and engines in more than 40 countries, making Jabiru an extremely successful, advanced manufacturing company based in regional Queensland.

Bundaberg, just one of the great places in the Wide Bay Burnett region to locate your aviation related business.

Case Study cont'



Staff Retention

The Jabiru is a totally composite aircraft which requires highly skilled contractors and employees in its manufacture. CEO of Jabiru, Rod Stiff said "We enjoy excellent staff morale both at Jabiru and in our network of contractors. Staff have been given the opportunity to grow with the business into more significant roles and staff development continues to be a focus for us at Jabiru."

With a workforce of over 130 (including contractors) and a very low staff turnover rate Jabiru have found being located in the Wide Bay Burnett Region has been of great benefit to the stability and growth of expertise in their business.

When asked if he would like to relocate to another area Mr Stiff said "The quality of life we enjoy here, and the calibre of the members of the team we have built would I think be very difficult to duplicate anywhere in Australia. There is also plenty of uncluttered airspace here so we can enjoy the passion for flying which is a characteristic of many of the Jabiru team."

Location

Based in Bundaberg, which is 370 km north of Brisbane, Jabiru employees enjoy living in a relaxed, sub-tropical atmosphere. Bundaberg City is the regional centre for a rapidly growing population of approximately 85,000 people and is a popular place to live because of its almost perfect climate and the great lifestyle it offers. Bundaberg has a superb climate which is claimed to be the third most equable in the World and is located only 15 minutes drive from some of the state's best beaches which are situated at the southern end of the Great Barrier Reef.

The port city of Bundaberg, the home of Bundaberg Rum, is a major fruit and vegetable producing region and has a substantial sugar industry. The Bundaberg region is rapidly becoming the centre of macadamia and avocado production in Australia and is the home of the largest tomato packhouse in the Southern hemisphere. All these features make Bundaberg a great place to live and encourage high levels of staff retention among the businesses in the area.

Bundaberg, just one of the great places in the Wide Bay Burnett region to locate your aviation related business.